

GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Contract # Schedule Dates

Advertiser Agency

Product Brand

Sales person Sales Office

Buyer Name Phone/Fax CPE

Account Types Billing Type Comments

101744

10/02/12-10/08/12 Obama for America (6765)

GMMB (4408)

Political/Candidate (1161)

political candidate (1775)

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

KAUFMA, MEREDITH

95/101/1537/SKED A

National/Political Standard

OBAMA/P/D SKED A:30 OBAMA FOR AMERICA SKED A **Date Entered**

08/02/12 **Last Modified**

10/02/12 Kathy Sparks **Entered By**

ECR07894241

CO-OP

Headline # Demo

Order Type Normal

Package Deal

15.00 Commission %

Commission \$43,447.50 Net Total \$246,202.50

Sales Tax

WBNS-TV (WBNS) Rate By Broadcast Month Spots \$289,650.00 Oct. 2012 173 Grand Total: 173 \$289,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr :	Sa S	iu S	pots	Rate	Total	Station	Comments	Entere
1.0	Revised Line / SPOT	10/02/12-10/05/12	5	:30	SA- 5:55A (EST)	7		Х	X ¦	X	ΧŢ	‡ /					WBNS-TV (WBNS)	5A NEWS	8/2/12
1.1	Normal Line / SPOT	10/02/12-10/05/12	3	:30	5A- 5:55A (EST)	7	1	Х	χŢ	X .	X ¦			7	\$800.00	\$5,600.00	WBNS-TV (WBNS)	5A NEWS	9/21/12
2.0	Revised Line / SPOT	10/02/12-10/05/12	5	:30	5:57A-7A (EST)	٤	3	X	χ.	Х	X ¦		T		i_		WBNS-TV (WBNS)	6A NEWS	8/2/12
2.1	Normal Line / SPOT	10/02/12-10/05/12	3	:30	5:57A- 7A (EST)	E	3	Х	χ¦	X ;	X !			В	\$1,200.00	\$9,600.00	WBNS-TV (WBNS)	6A NEWS	9/21/12
3.0	Revised Line / SPÖT	10/02/12-10/05/12	5	:30	7A- 8A (EST)	. 7		χ	Х		ΧÍ						WBNS-TV (WBNS)	CBS THIS MORNING AT	8/2/12
3.1	Normal Line / SPOT	10/02/12-10/05/12	3	:30	7A- BA (EST)	7	,	Х	Х ;	X :	X	i i		7	\$1,200.00	\$B,400.00	WBNS-TV (WBNS)	CBS THIS MORNING AT	9/21/12
4.0	Revised Line / SPOT	10/02/12-10/05/12	5	:31	98A- 8:55A (EST)	6	\$	Х	Х	X	X 1	î E					WBNS-TV (WBNS)	CBS THIS MORNING AT	8/2/12
4.1	Revised Line / SPOT	10/02/12-10/05/12	5	:31	8A- 8:55A (EST)	7	7	, X	X ¦	Х	X						WBNS-TV (WBNS)	CBS THIS MORNING AT	8/7/12
4.2	Normal Line / SPOT	10/02/12-10/05/12	3	:3	0 8A- B:55A (EST)	7	7	X	X 1	X	x	1		7	\$1,000.00	\$7,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT BAM	9/21/1
5.0	Revised Line / SPOT	10/02/12-10/05/12	5	:3	0 4:25A- 4:58A (EST)	4	t	Х	X ¦	X	X 1						WBNS-TV (WBNS)	NEWS	8/2/12
5.1	Normal Line / SPOT	10/02/12-10/05/12	. 3	:3	0 4:25A- 4:58A (EST)	4	1	. х	χ¦	X	X		Τ.	4	\$200.00	\$800.00	WBNS-TV (WBNS)	NEWS	9/21/1
					CC	NFII	RM	ΑT	10	N	CC	N"	TR	AC	PULL PROPERTY AND ADDRESS OF THE PROPERTY ADDRESS OF THE PROPERTY AND ADDRESS OF THE PROPERTY ADDRESS OF THE PROPERTY AND ADDRESS OF THE PROPERTY ADDRESS OF THE PROPE				
ccepted	-Agency/Advertiser:			Date:		d-Station									Date:	Comments:			

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."



GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

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Advertiser

Agency Product

Brand Salesperson

Sales Office **Buyer Name** Phone/Fax

CPE Account Types **Billing Type**

Comments

101744

10/02/12-10/08/12 Obama for America (6765)

GMMB (4408)

Political/Candidate (1161) political candidate (1775)

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

KAUFMA, MEREDITH

95/101/1537/SKED A National/Political

Standard

OBAMA/P/D SKED A :30 OBAMA FOR AMERICA SKED A

Date Entered 08/02/12 Last Modified

10/02/12 Kathy Sparks

CO-OP No ECR07894241

Demo

Entered By

Headline #

Order Type Normal

Package Deal

Commission % 15.00

Commission \$43,447.50 Net Total \$246,202.50

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Spots 5 Rate \$289,650.00 Oct. 2012 173 Grand Total: 173 \$289,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	/ Mo	Tu	We	⊤h	Fr S	a Su	Spo	ts	Rate	Total	Station	Comments	Entered
6.0	Revised Line / SPOT	10/02/12-10/05/12	9	:3:	8:58A- 9,55A (EST)	3	7	X	Х	X	(X)	i					WBNS-TV (WBNS)	KELLY	8/2/12
6.1	Revised Line / SPQT	10/02/12-10/05/12	5	:3	0 8:58A- 9:55A (EST)		В	, X	Х	{ X }	Х ,	1					WENS-TV (WBNS)	KELLY	8/10/12
6.2	Normal Line / SPOT	10/02/12-10/05/12	3	:3	0 8:58A- 9:S5A (EST)	8	8	Х	Х	X	Χ:	1		8	\$800.00	\$6,400.00	WBNS-TV (WBNS)	KELLY	9/21/12
7.0	Revised Line / SPOT	10/02/12-10/05/12		;3	9:58A- 10:55A (EST)		4	X	Х	X:	X ;	İ					WBNS-TV (WBNS)	DEAL	8/2/12
7.1	Normal Line / SPOT	10/02/12-10/05/12	3	:3	9:S8A- 10:55A (EST)	4	4	Х	Х	X	X	-		4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	DEAL	9/21/12
8.0	Revised Line / SPOT	10/02/12-10/05/12	2	:3	0 10:58A- 11:57A (EST)		7	, X	Х	¦ X ¦	X		1				WBNS-TV (WBNS)	TPIR	8/2/12
8.1	Normal Line / SPOT	10/02/12-10/05/12		3 :3	0 10:58A- 11:57A (EST)	-	7	. Х	Х	; x ;	X			7	\$800.00	\$5,600.00	WBNS-TV (WBNS)	TPIR	9/21/12
	Revised Line / SPOT	10/02/12-10/05/12	ŗ	3	0 11:58A- 12:30P (EST)		4	X	χ	X	X						WBNS-TV (WBNS)	NOON NEWS	8/2/12
	Normal Line / SPOT	10/02/12-10/05/12	3	3 :3	0 11:58A- 12:30P (EST)	1	4	Х	Х	Χ	Х:	;		4	\$1,200.00	\$4,800.00	WBNS-TV (WBNS)	NOON NEWS	9/21/12
	Revised Line / SPOT	10/02/12-10/05/12	1	:3	0 12:30P- 2P (EST)		4	X	X	ŢΧ	Х.	-	1				WBNS-TV (WBNS)	SOAPS	8/2/12
	Normal Line / SPOT	10/02/12-10/05/12	1 3	3 :3	0 12:30P- 2P (EST)		4	, X	х	, X	. X .			4	\$1,200.00	\$4,800.00	WBNS-TV (WBNS)	SOAPS	9/21/12
	Revised Une / SPOT	10/02/12-10/05/12		5 :3	0 2P- 3P (EST)		4				! x !	-					WBNS-TV (WBNS)	TALK	8/2/12
	Normal Line / SPOT	10/02/12-10/05/12		3 :3	0 2P- 3P (EST)	T .	4				X			4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	TALK	9/21/12
	Revised Line / SPOT	10/02/12-10/05/12		_	0 3P- 3:55P (EST)		7				Х						WBNS-TV (WBNS)	DR PHIL	3/2/12
-					COI	VFI	RN	ΪA	TIC	NC	CO	NT	RA	CT					
ccentred	-Agency/Advertiser:			Date:	Accepted-	Station	1;							[Date:	Comments:			

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."



GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Contract # 101744

Schedule Dates 10/02/12-10/08/12 Advertiser

Obama for America (6765) Agency GMMB (4408)

Product Political/Candidate (1161) Brand political candidate (1775)

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

Buyer Name KAUFMA, MEREDITH

Phone/Fax

Salesperson

Sales Office

Comments

CPE 95/101/1537/SKED A

Account Types National/Political **Billing Type** Standard

> OBAMA/P/D SKED A:30 OBAMA FOR AMERICA SKED A

Date Entered 08/02/12 Last Modified

10/02/12 Kathy Sparks Entered By

No CO-OP ECR07894241

Demo

Order Type Normal

Package Deal

Headline #

Commission % 15.00

Commission \$43,447.50 **Net Total**

\$246,202.50

Sales Tax

WBNS-TV (WBNS) By Broadcast Month **Spots** Rate Oct. 2012 173 \$289,650.00 Grand Total: 173 \$289,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPV	V M	o Ti	ı We	2 Th	Fr	Sa S	Su	Spots	Rate	Total	Station	Comments	Entered
12.1	Normal Line / SPOT	10/02/12-10/05/12	3	:30	3P- 3:55P (EST)		7	, x	Х	i x	. x :	1		7	\$800.00	\$5,600.00	WBNS-TV (WBNS)	DR PHIL	9/21/12
13.0	Revised Line / SPOT	10/02/12-10/05/12	5	:30	3:58P- 5P (EST)		4	Х	Х	X	`X	1					WBNS-TV (WBNS)	DR OZ	8/2/12
13.1	Normal Line / SPOT	10/02/12-10/05/12	3	:30	3:58P- 5P (EST)		4	Х	х	X	X	1		4	\$800.00	\$3,200.00	WBNS-TV (W8NS)	DR OZ	9/21/12
14.0	Revised Line / SPOT	10/02/12-10/05/12	E	:30	5P- 6P (EST)		8	Х	Х	Х	x	1					WBNS-TV (WBNS)	5P NEWS	8/2/12
14.1	Normal Line / SPOT	10/02/12-10/05/12	3	:30	5P- 6P (EST)		8	Х	Х	Х	X			8	\$2,200.00	\$17,600.00	W8NS-TV (WBNS)	SP NEWS	9/21/12
15.0	Revised Line / SPOT	10/02/12-10/05/12	Ē	:30	6P- 6:30P (EST)		4	Х	Х	X	X						WBNS-TV (WBNS)	6P NEWS	8/2/12
15.1	Normal Line / SPOT	10/02/12-10/05/12	3	:30	6P- 6:30P (EST)		4	Х	Х	X	Χ,		\Box	4	\$2,800.00	\$11,200.00	WBNS-TV (WBNS)	6P NEWS	9/21/12
16.0	Revised Line / SPOT	10/02/12-10/05/12	5	/30	6:58P- 7:30P (EST)		4	Х	Х	X	' X '	1					WBNS-TV (WBNS)	JEOP	8/2/12
16.1	Normal Line / SPOT	10/02/12-10/05/12	3	:30	6:58P- 7:30P (EST)		4	Х	Х	į X	; X ;	J.		4	\$2,800.00	\$11,200.00	WBNS-TV (W8NS)	JEOP	9/21/12
17.0	Revised Line / SPOT	10/02/12-10/05/12		:30	7:30P- 7:57P (EST)		4	X	X	! X	! x !	:					WBNS-TV (WBNS)	WHEEL	8/2/12
17.1	Normal Line / SPOT	10/02/12-10/05/12	3	:30	7:30P- 7:57P (EST)		4	Х	Х	X	; x			4	\$2,800.00	\$11,200.00	WBNS-TV (WBNS)	WHEEL	9/21/12
18.0	Revised Line / SPOT	10/02/12-10/05/12		:30	11P- 11:35P (EST)		4	Х	Х	. х	x	I I					WBNS-TV (WBNS)	11P NEWS	8/2/12
18.1	Normal Line / SPOT	10/02/12-10/05/12	3	:30	11P- 11:35P (EST)		4	Х	Х	, X	X ,			4	\$2,800.00	\$11,200.00	WBNS-TV (WBNS)	11P NEWS	9/21/12
19.0	Revised Line / SPOT	10/02/12-10/05/12		:30	12:37A- 1:37A (EST)		4	Х	Х	: X	, x :						WBNS-TV (WBNS)	FERGUSON	8/2/12
					CC	ONFI	RN	//A	TIC	N	CC	N(TF	RAC	rice ark				
ccepted	-Agency/Advertiser;			Date:	Accepta	ed-Stetior	3,1								Date:	Comments:			

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GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Schedule Dates Advertiser

Agency Product

Brand Salesperson

Contract #

Sales Office Buyer Name Phone/Fax

CPE **Account Types** Billing Type

Comments

Date:

101744

10/02/12-10/08/12 Obama for America (6765)

GMMB (4408)

Political/Candidate (1161) political candidate (1775)

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

KAUFMA, MEREDITH

95/101/1537/SKED A

National/Political Standard

> OBAMA/P/D SKED A:30 OBAMA FOR AMERICA SKED A

Date Entered Last Modified

Entered By

08/02/12 10/02/12

Kathy Sparks

No CO-QP

ECR07894241 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Date:

Comments:

Commission \$43,447.50 Net Total \$246,202.50

Sales Tax

WBNS-TV (WBNS) By Broadcast Month **Spots** Rate \$289,650.00 Oct. 2012 173 Grand Total: 173 \$289,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu '	We_Tl	n Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
19.1	Normat Line / SPOT	10/02/12-10/05/12	3	:30	12:37A- 1:37A (EST)	4		χ	X ¦ X	; x		4	\$200.00	\$800.00	WBNS-TV (WBNS)	FERGUSON	9/21/12
20.0	Revised Line / SPOT	10/08/12-10/08/12	5	:30	8A- 8:55A (EST)	1	x :		1	· · · · · · · · · · · · · · · · · · ·	1				WBNS-TV (WBNS)	CBS THIS MORNING AT SAM	3/2/12
20.1	Normal Line / SPOT	10/08/12-10/08/12	3	:30	8A- 8:55A (EST)	1	х			!!!		1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	9/21/12
21.0	Revised Line / SPOT	10/08/12-10/08/12	5	:30	7:57P- 8:55P (EST)	1	Х		:	1 1	1				WBNS-TV (WBNS)	HIMYM/PARTNERS	8/2/12
21.1	Normal Line / SPOT	10/08/12-10/08/12	3	:30	7:57P- 8:55P (EST)	1	х		†	f !		1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	HIMYM/PARTNERS	9/21/12
22.0	Revised Line / SPOT	10/08/12-10/08/12	5	/30	11:35P- 12:37A (EST)	1	Х		. 1) I	1		-		WBNS-TV (WBNS)	LETTERMAN	8/2/12
22.1	Revised Line / SPOT	10/08/12-10/08/12	5	:30	11:35P- 12:37A (EST)	2	Х		:) 1	i r				WBNS-TV (WBNS)	LETTERMAN	8/10/12
22.2	Normal Line / SPOT	10/08/12-10/08/12	3	:30	11:35P- 12:37A (EST)	1	Χ,		:	: 1	1	1	\$800.00	\$800.00	WBNS-TV (WBNS)	LETTERMAN	9/21/12
23.0	Revised Line / SPCT	10/02/12-10/02/12	5	:30	7:57P- 9P (EST)	1		Х	1	' !	:				WBNS-TV (WBNS)	NCIS	8/2/12
23.1	Normal Line / SPOT	10/02/12-10/02/12	3	:30	7:57P- 9P (EST)	1		Х	1	. 1	1	1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	NCIS	9/21/12
24.0	Revised Line / SPOT	10/02/12-10/02/12	5	:30	9P- 10P (EST)	1		Х)	: 1					WBNS-TV (WBNS)	NCIS LA	8/2/12
24.1	Revised Line / SPOT	10/02/12-10/02/12	4	:30	9P- 10P (EST)	1		X	1						WBNS-TV (WBNS)	NCIS LA	8/10/12
24.2	Normal Line / SPOT	10/02/12-10/02/12	3	:30	9P- 10P (EST)	1		Х	1	1	1	1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	NCIS LA	9/21/12

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Accepted-Station:

Accepted-Agency/Advertiser:



WBNS-TV, Inc. DEPT L-1133

COLUMBUS, OH 43260-1133

Dates

GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Line

Contract #

Schedule Dates Advertiser

Agency

Product Brand

Salesperson

Buyer Name

Phone/Fax CPE

Account Types Billing Type

Sec Length

Sales Office

Comments

101744 10/02/12-10/08/12 Obama for America (6765)

GMMB (4408) Political/Candidate (1161)

political candidate (1775) Philadelphia Office, Philly (1680)

Eagle Television/Philadelphia Office

KAUFMA, MEREDITH

95/101/1537/SKED A National/Political

Standard

Run Times

OBAMA/P/D SKED A:30 OBAMA FOR AMERICA SKED A Date Entered 08/02/12 Last Modified

10/02/12 Kathy Sparks

No CO-OP

ECR07894241 Headline #

Demo

Order Type Normal

Package Deal

Entered By

Commission % 15.00

Commission \$43,447.50 Net Total \$246,202,50

Sales Tax

Spots

Rate

Total

Station

WBNS-TV (WBNS) 8y 8roadcast Month Spots Rate Oct. 2012 \$289,650.00 173 Grand Total: 173 \$289,650.00

25.0 Revised Line / SPOT	10/02/12-10/02/12	5	:30 10P- 11P (E	ST)	1	Х	1				WBNS-TV (WBNS)	VEGAS	8/2/12
25.1 Normal Line / SPOT	10/02/12-10/02/12	3	:30 10P- 11P (E	ST)	1	Х	1 :	1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	VEGAS	9/21/12
26.0 Normal Line / SPOT	10/03/12-10/03/12	S	:30 9P- 10P (ES	T)	1	>	: !		\$2,000.00		WBNS-TV (WBNS)	CRIMINAL MINDS	8/2/12
26,0.1 Closed Preempt	10/03/12						1 : 1				WBNS-TV (WBNS)	Schedule Change/Exception - PRESIDENTIAL DEBATE	
27.0 Normal Line / SPOT	10/03/12-10/03/12	5	:30 10P- 11P (E	ST)	1	>	<u>C</u>		\$2,000.00		WBNS-TV (WBNS)	CSI	8/2/12
27.0.1 Closed Preempt	10/03/12						1 1 1				WBNS-TV (WBNS)	Schedule Change/Exception - PRESIDENTIAL DEBATE	
28.0 Revised Line / SPOT	10/04/12-10/04/12	5	:30 7:57P- 9P (E	ST)	1.		X				WBNS-TV (WBNS)	BIG BANG/2.5 MEN	8/2/12
28.1 Normal Line / SPOT	10/04/12-10/04/12	3	:30 7:57P- 9P (E	ST)	1) X	1	\$8,000.00	\$8,000.00	WBNS-TV (WBNS)	BIG BANG/2.5 MEN	9/21/12
29.0 Revised Line / SPOT	10/04/12-10/04/12	5	:30 9P- 10P (ES	T)	1		' X - +				WENS-TV (WBNS)	PERSON OF INTEREST	8/2/12
29.1 Normal Line / SPOT	10/04/12-10/04/12	_ 3	:30 9P- 10P (ES	τ)	1		X	1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	PERSON OF INTEREST	9/21/12
30.0 Normal Line / SPOT	10/05/12-10/05/12	5	:30 7:57P- 9P (E	EST)	1		X : 1		\$1,000.00		WBNS-TV (WBNS)	CSI NY	8/2/12
30.0.1 Closed Preempt	10/05/12						3 T 1 1 1				WBNS-TV (WBNS)	Schedule Change/Exception - BUCKEYE BLITZ	
				COI	NFIRI	MATI	ON CON	TRAC	T				
ccepted-Agency/Advertiser:			Date:	Accepted-	Station:				Date:	Comments:			

Mo Tu We Th Fr Sa Su

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Line Type / Break Type (Ref #)

Entered

Comments



GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Contract # **Schedule Dates**

Advertiser

Agency

Product Brand

Salesperson

Sales Office **Buyer Name** Phone/Fax

CPE **Account Types**

Billing Type Comments

101744

10/02/12-10/08/12 Obama for America (6765)

> GMMB (4408) Political/Candidate (1161)

political candidate (1775)

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

KAUFMA, MEREDITH

95/101/1537/SKED A

National/Political Standard

> OBAMA/P/D SKED A:30 OBAMA FOR AMERICA SKED A

Date Entered Last Modified

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CO-OP

08/02/12

10/02/12 Kathy Sparks

No

ECR07894241 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$43,447.50 Net Total \$246,202.50

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Spots Rate Oct. 2012 173 \$289,650.00 Grand Total: 173 \$289,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	/ Mo	Tu We Th Fr Sa Su	Spot	s Rate	Total	Station	Comments	Entered
31.0	Revised Line / SPOT	10/06/12-10/06/12	5	:30	4:58A · 5;56A (EST)	1	2	+ x !				WBNS-TV (WBNS)	SAT NEWS	8/2/12
31.1	Normal Line / SPOT	10/06/12-10/06/12	3	:30	4:58A- 6:56A (EST)		2	, X		2 \$400.00	\$800.00	WBNS-TV (WBNS)	SAT NEWS	9/21/12
32.0	Revised Line / SPOT	10/06/12-10/06/12	5	:30	6:57A- 9A (EST)		2	. X				WBNS-TV (WBNS)	SAT THIS MORNING	8/2/12
32.1	Normal Line / SPOT	10/06/12-10/06/12	3	:30	6:57A- 9A (EST)		2	' x		2 \$800.00	\$1,600.00	WBNS-TV (WBNS)	SAT THIS MORNING	9/21/12
33.0	Revised Line / SPOT	10/07/12-10/07/12	5	:30	6:28A-8:30A (EST)	1	2	5 1 X				WBNS-TV (WBNS)	NEWS	8/2/12
33.1	Normal Line / SPOT	10/07/12-10/07/12	_ 3	:30	6:28A- 8:30A (EST)	- 1	2	X		\$400.00		WBNS-TV (WBNS)	NEWS	9/21/12
33.1.1	Closed Preempt	10/07/12						1 1 1				WBNS-TV (WBNS)	Schedule Change/Spot - TIME SPECS/558-758A	
33.1.2	Closed Preempt	10/07/12						8 •				WBNS-TV (WBNS)	Schedule Change/Spot - TIME SPECS/558-758A	
34.0	Revised Line / SPOT	10/07/12-10/07/12	5	:30	3:58A-10:30A (EST)	_ :	2	, , , , x				WBNS-TV (WBNS)	SUN MORNING	8/2/12
34.1	Normal Line / SPOT	10/07/12-10/07/12	_ 3	:30	8:58A- 10:30A (EST)	2	2	X		2 \$1,200.00	\$2,400.00	WBNS-TV (WBNS)	SUN MORNING	9/21/12
35.0	Normal Line / SPOT	10/07/12-10/07/12	5	/30	6:28P- 6:57P (EST)		1	X		\$500.00		WBNS-TV (WBNS)	SUN NEWS	8/2/12
35.0.1	Closed Preempt	10/07/12						; .				WBNS-TV (WBNS)	Pre-Empt/Exception - RFL FOOTBALL	
					C	ONFI	RM	ATION CONT	L RA					
ccepted-	Agency/Advertiser:			Date:		ted-Statlon			. 10 1	Date:	Comments:		-	

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if bandwritten, typed or otherwise made a part of the particular contract, is herby rejected."



GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Line Type / Break Type (Ref #)

Line

Schedule Dates

Advertiser Agency

Product

Brand

Salesperson Sales Office **Buyer Name**

Phone/Fax **Account Types**

Billing Type Comments

Sec Length

Dates

Contract # 101744 10/02/12-10/08/12

Obama for America (6765)

GMMB (4408)

Political/Candidate (1161) political candidate (1775)

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

KAUFMA, MEREDITH

95/101/1537/SKED A

National/Political

Run Times

Standard

OBAMA/P/D SKED A:30 OBAMA FOR AMERICA SKED A **Date Entered** 08/02/12 Last Modified

10/02/12 Kathy Sparks **Entered By**

No CO-OP

ECR07894241 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$43,447.50 Net Total \$246,202.50

Rate

Total

Station

Sales Tax

WBNS-TV (WBNS)		- 1
By Broadcast Month	Spots .	<u>Rate</u>
Oct. 2012	173	\$289,650.00
Grand Total:	173	\$289,650.00
		- Polygonia Park

Comments

Entered

36.0 Revised Line / SPOT	10/06/12 10/06/12	5	:30 6:58P-7:30P (EST)	1	!		wens-ty (WBNS)	SAT NEWS	8/3/12
36.1 Normal Line / SPOT	10/06/12-10/06/12	3	:30 6:58P- 7:30P (EST)	1	1 X	1 \$1,000.00	\$1,000.00 WBNS-TV (WBNS)	SAT NEWS	9/21/12
37.0 Revised Line / SPÖT	10/06/12-10/06/12	5	:30 7:57P- 9P (EST)	1 .	1 X		WBNS-TV (WBNS)	CRIMETIME	8/2/12
37.1 Normal Line / SPOT	10/06/12-10/06/12	3	:30 7:57P- 9P (EST)	1 .	:	1 \$3,000.00	\$3,000.00 WBNS-TV (WBNS)	CRIMETIME	9/21/12
38.0 Revised Line / SPOT	10/06/12-10/06/12	5	:30 9P- 10P (EST)	í.	, x		WBNS-TV (WBNS)	CRIMETIME	8/2/12
38.1 Normal Line / SPOT	10/06/12-10/06/12	3	:30 9P- 10P (EST)	1	X	1 \$3,000.00	\$3,000.00 WBNS-TV (WBNS)	CRIMETIME	9/21/12
39.0 Revised Line / SPOT	10/06/12-10/06/12	5	:30 10P- 11P (EST)	1	X		WBNS-TV (WBNS)	48 HRS	8/2/12
39.1 Normal Line / SPOT	10/06/12-10/06/12	3	:30 1.0P- 11P (EST)	1 .	1 1 X 1	1 \$4,000.00	\$4,000.00 WBNS-TV (WBNS)	48 HRS	9/21/12
40.0 Normal Line / SPOT	10/07/12-10/07/12	5	:30 6:57P- 8P (EST)	1	1 X	\$3,000.00	WBNS-TV (WBNS)	60 MINUTES	8/2/12
40.0.1 Closed Preempt	10/07/12				1		WBNS-TV (WBNS)	Schedule Change/Excepti	ion
41.0 Normal Line / SPOT	10/07/12-10/07/12	5	:30 9P- 10P (EST)	1	: ' X	\$2,200.00	WBNS-TV (WBNS)	GOOD WIFE	8/2/12
41.0.1 Closed Preempt	10/07/12				1 1		WBNS-TV (WBNS)	Schedule Change/Spot -	
42.0 Normal Line / SPOT	10/07/12-10/07/12	5	:30 10P- 11P (EST)	1	1 1 X	\$1,800.00	WBNS-TV (WBNS)	MENTALIST	8/2/12
			CO	NFIRM.	ATION CONTR	ACT			
cented-Agency/Advertiser:			Date: Accepted	-Station:		Date:	Commentst		

SPW Mo Tu We Th Fr Sa Su Spots

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."



GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007 Contract #
Schedule Dates

Advertiser

ertiser Obama for Am ncy GMMB (4408)

Agency Product

Brand
Salesperson
Sales Office

Buyer Name Phone/Fax

CPE
Account Types
Billing Type

Date:

Comments

101744 10/02/12-10/08/12

Obama for America (6765)

Political/Candidate (1161)

political candidate (1775) Philadelphia Office, Philly (1680)

Eagle Television/Philadelphia Office KAUFMA,MEREDITH

/

95/101/1537/SKED A

National/Political Standard

> OBAMA/P/D SKED A :30 OBAMA FOR AMERICA SKED A

Date Entered 08/02/12
Last Modified 10/02/12

10/02/12 Kathy Sparks

Comments:

Date:

CO-OP NO
Headline # ECR07894241

Demo

Norma!

Order Type Package Deal

Entered By

Commission % 15.00

Commission \$43,447.50 Net Total \$246,202.50

Sales Tax

 WBNS-TV (WBNS)

 By Broadcast Month Oct. 2012
 Spots 173
 Rate \$289,650.00

 Grand Total:
 173
 \$289,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We TI	n Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
42.0.1	Closed Preempt	10/07/12							Ē.	I.	1 .					WBNS-TV (WBNS)	Schedule Change/Exception	
43.0	Revised Line / SPOT	10/06/12-10/07/12	5	:30	11P- 11(35P (EST)	ě	?			1	; x ;	Х				WBNS-TV (WBNS)	WKND NEWS	8/2/12
43.1	Normal Line / SPOT	10/06/12-10/06/12	3	:30	11P- 11:35P (EST)	1	i.			F :	: x		1	\$2,B00.00	\$2,B00.00	WBNS-TV (WBNS)	WKND NEWS	9/21/12
44.0	Revised Line / SPOT	10/06/12-10/06/12	5	:30	11:35P- 1ZA (EST)	1	1		1	!	, X					WBNS-TV (WBNS)	W2W SPORTS	8/2/12
44.1	Normal Line / SPOT	10/06/12-10/06/12	3	:30	11:35P- 12A (EST)	1	ı		1		X		1	\$600.00	\$600.00	WBNS-TV (WBNS)	W2W SPORTS	9/21/12
	Revised Line / SPOT	10/06/12-10/06/12	5	:30	12A- 1A (EST)		1			}	÷х					WBNS-TV (WBNS)	CRIMINAL MINDS	8/2/12
_	Normal Line / SPOT	10/06/12-10/06/12	3	:30	12A- 1A (EST)	:	1		i		¦ X		1	\$200.00	\$200.00	WBNS-TV (WBNS)	CRIMINAL MINDS	9/21/12
46.0	Normal Line / SPOT	10/07/12-10/07/12	5	:30	11:35P- 12A (EST)		1		1		- [х		\$250.00		WBNS-TV (WBNS)	W2W SPORTS	8/2/12
46.0.1	Closed Preempt	10/07/12							3	1 1						WBNS-TV (WBNS)	Schedule Change/Exception	1
47.0	Normal Line / SPOT	10/07/12-10/07/12	5	:30	12A- 1A (EST)	:	1			Ī	1	Х		\$75.00		WBNS-TV (WBNS)	CRIMINAL MINDS	8/2/12
_	Closed Preempt	10/07/12						:		1	1					WBNS-TV (WBNS)	Schedule Change/Spot -	
	Revised Line / NCAAFOOTBALL	10/06/12-10/06/12	4	:30	3P- 6:58F (EST)		į		÷	1	1 %	:				WISNS-TV (WBNS)	COLLEGE FOOTBALL	8/2/12
	Revised Line / NCAA SPORTS	10/06/12-10/06/12	4	;3:	3P- 6:58P (EST)		1	•	:		X	:				WBNS-TV (WBNS)	COLLEGE FOOTBALL	8/9/12
)	CC	NFI	RN	//AT	101	I C	AO.	TF	RAC	T				

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or
otherwise made a part of the particular contract, is herby rejected."

Accepted-Station:

Accepted-Agency/Advertiser:



GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Contract #

Schedule Dates Advertiser

Agency

Product

Brand Salesperson

Sales Office **Buyer Name**

Phone/Fax CPE **Account Types**

Billing Type Comments

101744

10/02/12-10/08/12 Obama for America (6765)

GMMB (4408)

Political/Candidate (1161) political candidate (1775)

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

KAUFMA, MEREDITH

95/101/1537/SKED A

National/Political Standard

OBAMA/P/D SKED A:30 OBAMA FOR AMERICA SKED A Date Entered

08/02/12 Last Modified 10/02/12 Kathy Sparks **Entered By**

No CO-OP

ECR07894241 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$43,447.50 **Net Total** \$246,202.50

Sales Tax

WBNS-TV (WBNS) By Broadcast Month <u>Spots</u> Rate Oct. 2012 \$289,650.00 173 Grand Total: 173 \$289,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We T	h Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
4B.2	Normal Line / NCAA SPORTS	10/06/12-10/06/12	3	:30	3P- 6:58P (EST)	1				1	; x :		1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	COLLEGE FOOTBALL	9/21/12
49.0	Normal Line / NCAAFOOTBALL	10/06/12-10/06/12	5	:30	8P- 11P (EST)	1				-	χ -3			\$750.00		WBNS-TV (WBNS)	COLLEGE FOOTBALL	8/2/12
49.0.1	Closed Preempt	10/06/12							1		_					WBNS-TV (WBNS)	Pre-Empt/Exception - NO COLLEGE FB IN THIS TIME PERIOD	
	Révised Line / NFL- BROWNS/BENGALS	10/07/12-10/07/12	4	:30	12:57P- 4P (EST)	2			1	:	1	x				WBNS-TV (WBNS)	BENGALS POOTBALL	8/2/12
50.1	Normal Line / NFL-8ROWNS/BENGALS	10/07/12-10/07/12	3	:30	12:57P- 4P (EST)	2			1		;	х	2	\$6,000.00	\$12,000.00	WBNS-TV (WBNS)	BENGALS FOOTBALL	9/21/12
52.0	Revised Line / SPOT	10/02/12-10/05/12	5	:30	11:35P- 12:37A (EST)	-		Х	X 1 >	(X						WBNS-TV (WBNS)	LETTERMAN	8/2/12
52.1	Normal Line / SPOT	10/02/12-10/05/12	3	:30	11:35P- 12:37A (EST)			Х	x : >	(4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	LETTERMAN	9/21/12
53,0 5	Revised Line / SPOT	10/08/12-10/08/12	5	:30	5A- 5:55A (EST)	3	X			1	E .					WBNS-TV (WBNS)	SAM NEWS	8/3/12
53.1 N	Normal Line / SPOT	10/08/12-10/08/12	3	:30	5A- 5:55A (EST)	1	х		1	:	I E		1	\$800.00	\$800.00	WBNS-TV (WBNS)	5AM NEWS	9/21/12
54.0 F	Revised Line / SPOT	:0/08/12-10/08/12	5	:30	5:57A- 7A (EST)	2	Х		1	ī	1					WBNS-TV (WBN5)	SAM NEWS	8/3/12
54.1 N	Normal Line / SPOT	10/08/12-10/08/12	3	:30	5:57A- 7A (EST)	2	х			1	1 1		2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	6AM NEWS	9/21/12
55.0	Revised Line / SPOT	10/08/12-10/08/12	5	:30	7A- 8A (EST)	1	Х				1 1					WBNS-TV (WBNS)	CBS THIS MORNING AT	8/3/12
					CON	FIF	RM/	ATI	ON	1 C	ON	TF	RAC	1				
ccepted-/	Agency/Advertiser:	-		Date:	Accepted-Sta	tion!								Date:	Comments:			

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."



GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Schedule Dates

Advertiser Agency

Product

Contract #

Brand Salesperson

Sales Office Buyer Name Phone/Fax

CPE **Account Types Billing Type**

Comments

101744

10/02/12-10/08/12 Obama for America (6765)

GMMB (4408)

Political/Candidate (1161) political candidate (1775)

Philadelphia Office, Philly (1680) Eagle Television/Philadeiphia Office

KAUFMA, MEREDITH

95/101/1537/SKED A National/Political

Standard

OBAMA/P/D SKED A:30 OBAMA FOR AMERICA SKED A

Date Entered Last Modified

Entered By

08/02/12 10/02/12 Kathy Sparks

No CO-OP

ECR07894241 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$43,447.50 **Net Total** \$246,202.50

Sales Tax

WBNS-TV (WBNS)		
By Broadcast Month	Spots	<u>Rate</u>
Oct. 2012	173	\$289,650.00
Grand Total:	173	\$289,650.00
_		
VA-AllinitisePel		
vorteelliskir		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We 1	Th Fi	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
55.1	Normal Line / SPOT	10/08/12-10/08/12	3	:30	7A- 8A (EST)	1	х	:		1	l I		1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	CBS THIS MORNING AT	9/21/12
56.0	Revised Line / SPOT	10/08/12-10/08/12	5	;30	1:25A- 4:58A (EST)	1	×			1	!					WBNS-TV (WBNS)	NEWS	8/3/12
56.1	Normal Line / SPOT	10/08/12-10/08/12	3	:30	4:25A- 4:58A (EST)	1	Х			1	1 1		1	\$200.00	\$200.00	WBNS-TV (WBNS)	NEWS	9/21/12
57.0	Revised Line / SPCT	10/08/12-10/08/12	5	:30	8;58A- 9:55A (EST)	1	Х				. :					WBNS-TV (WBNS)	LIVE WITH KELLY	8/3/12
57.1	Normal Line / SPOT	10/08/12-10/08/12	3	:30	8:58A- 9:55A (EST)	1	Х		i	1			1	\$800.00	\$800.00	WBNS-TV (WBNS)	LIVE WITH KELLY	9/21/12
58.0	Revised Line / SPOT	10/08/12-10/08/12	5	:30	9:58A- 10:55A (EST)	1	Х		1		1 3					WBNS-TV (WBNS)	LETS MAKE A DEAL	8/3/12
58.1	Normal Line / SPOT	10/08/12-10/08/12	3	:30	9:5BA- 10:55A (EST)	1	Х	1	1		1 1		1	\$800.00	\$800.00	WBNS-TV (WBNS)	LETS MAKE A DEAL	9/21/12
59.0	Normal Line / SPOT	10/08/12-10/08/12	5	:30	10:58A- 11:57A (EST)	1	Х		!	1	1			\$300.00		WBNS-TV (WBNS)	THE PRICE IS RIGHT	8/3/12
59.0.1	Closed Preempt	10/08/12						:		:						WBNS-TV (WBNS)	Political/Exception - 400	
60.0	Revised Line / SPOT	10/08/12-10/08/12	5	:30	11:58A- 12:30P (EST)	1	Х	1	1		. 1					WBMS-TV (WBMS)	NOON NEWS	8/3/12
60.1	Normal Line / SPOT	10/08/12-10/08/12	3	:30	11:58A- 12:30P (EST)	1	Х		1	!	3 1		1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	NOON NEWS	9/21/12
61,0	Revised Line / SPOT	10/08/12-10/08/12	5	:30	12:30P- 2P (EST)	ĵ.	Х		Į	+	: !					WBNS-TV (WBNS)	SOAP ROTATION	8/3/12
61.1	Normal Line / SPOT	10/08/12-10/08/12	3	:30	12:30P- 2P (EST)	1	Х		i				1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	SOAP ROTATION	9/21/12
					CON	FIF	RM	АТ	101	V C	ON	TF	RAC					
Accepted-	Agency/Advertiser:			Date:	Accepted-S	tation:								Date:	Comments:			

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."



GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Agency Product

Brand Salesperson

Contract #

Schedule Dates

Advertiser

Buyer Name

CPE Account Types **Billing Type**

Date:

Political/Candidate (1161) political candidate (1775) Phlladelphia Office, Philly (1680) Sales Office Eagle Television/Phlladelphia Office KAUFMA, MEREDITH Phone/Fax 95/101/1537/SKED A

101744

GMMB (4408)

National/Political

10/02/12-10/08/12

Obama for America (6765)

Standard Comments OBAMA/P/D SKED A:30 OBAMA FOR AMERICA SKED A **Date Entered** 08/02/12 Last Modified

10/02/12 Kathy Sparks **Entered By** No

CO-OP ECR07894241 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Date:

Comments:

Commission \$43,447.50 Net Total \$246,202.50

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Spots Rate \$289,650.00 Oct. 2012 173 Grand Total: 173 \$289,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu W	e Th	Fr Sa	s Su	Spots	Rate	Total	Station	Comments	Entered
62.0	Revised Line / SPOT	10/08/12-10/08/12	5	:30	2P- 3P (EST)	1	×		1 1	1	:				WBNS-TV (WBNS)	THE TALK	8/3/12
62.1	Normal Line / SPOT	10/08/12-10/08/12	3	:30	2P- 3P (EST)	1	х		. !	- !-		1	\$800.00	\$800.00	WBNS-TV (WBNS)	THE TALK	9/21/12
63.0	Revised Line / SPOT	10/08/12-10/08/12	5	:30	3P-3:55P (EST)	1	Х	-	: 1	- 1	1				WBNS-TV (WBNS)	DR PHIL.	8/3/12
63.1	Normal Line / SPOT	10/08/12-10/08/12	3	:30	3P- 3:55P (EST)	1	х		1 1	1	Ţ	1	\$800.00	\$800.00	WBNS-TV (WBNS)	DR PHIL	9/21/12
64.0	Revised Line / SPOT	10/08/12-10/08/12	5	:30	3:58P-5P (EST)	1	Х		1 1	i	‡ 1				WBNS-TV (WBNS)	DR OZ	8/3/12
64.1	Normal Line / SPOT	10/08/12-10/08/12	3	:30	3:58P- 5P (EST)	1	х		1 :	:	1	1	\$800.00	\$800.00	WBNS-TV (WBNS)	DR OZ	9/21/12
65.0	Revised Line / SPOT	10/08/12-10/08/12	5	:30	5P- 6P (EST)	2	Х		i !	:	1			-	WBNS-TV (WBNS)	5PM NEWS	8/3/12
65.1	Normal Line / SPOT	10/08/12-10/08/12	3	:30	5P- 6P (EST)	2	Х		i			2	\$2,200.00	\$4,400.00	WBNS-TV (WBNS)	5PM NEWS	9/21/12
66,0	Revised Line / SPOT	10/08/12-10/08/12	5	:30	6P- 6:30P (EST)	1	Х		1	1					WBNS-TV (WBNS)	6PM NEWS	8/3/12
66.1	Normal Line / SPOT	10/08/12-10/08/12	3	:30	6P- 6:30P (EST)	1	х		(:	Į.	j	1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	6PM NEWS	9/21/12
67.0	Revised Line / SPOT	10/08/12-10/08/12	Ę	:30	6:58P- 7:30P (EST)	1	Х		1 :		3	_			WBNS-TV (WBNS)	JEOPARDY	8/3/12
67.1	Normal Line / SPOT	10/08/12-10/08/12	3	:30	6:58P- 7:30P (EST)	1	х		1 1		1	1	\$2,800.00	\$2,800.00	W8NS-TV (WBNS)	JEOPARDY	9/21/12
68.0	Revised Line / SPOT	10/08/12-10/08/12	E	:30	7:30P- 7:57P (EST)	ţ.	χ		1		İ				WBNS-TV (WBNS)	WHEEL OF FORTUNE	3/3/12
68.1	Normal Line / SPOT	10/08/12-10/08/12	3	:30	7:30P- 7:57P (EST)	1	х	1	1 1	:	1	1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	WHEEL OF FORTUNE	9/21/12
			ľ		CON	FIF	RIV	IATI() NC	COI	VTF	RAC	Angelic			l	

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."

Accepted Station:

Accepted-Agency/Advertiser:



GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Contract # Schedule Dates

Advertiser

Agency Product

Brand Salesperson

Sales Office **Buyer Name**

Phone/Fax CPE Account Types

Billing Type Comments

101744 10/02/12-10/08/12 Obama for America (6765)

GMMB (4408)

Political/Candidate (1161) political candidate (1775)

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

KAUFMA, MEREDITH

95/101/1537/SKED A National/Political

Standard

OBAMA/P/D SKED A:30 OBAMA FOR AMERICA SKED A Date Entered 08/02/12 Last Modified

10/02/12 Kathy Sparks **Entered By**

No CO-OP ECR07894241

Demo

Order Type Normal

Package Deal

Headline #

Commission % 15.00

Commission \$43,447.50 **Net Total** \$246,202.50

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Spots 5 Rate Oct. 2012 173 \$289,650.00 Grand Total: 173 \$289,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо) Tu	We Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
69.0	Revised Line / SPOT	10/08/12-10/08/12	_ 5	:30	11P- 11:35P (EST)		X		1	i	# 5 : 1				WBNS-TV (WBNS)	LATE NEWS	8/3/12
69.1	Revised Line / SPOT	10/08/12-10/08/12	5	:30	11P- 11:35P (EST)		ıχ		ļ						WBNS-TV (WBNS)	LATE NEWS	9/21/12
69.2	Normal Line / SPOT	10/08/12-10/08/12	3	:30	11P- 11:35P (EST)	;	ιx		1	I.		1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	LATE NEWS	9/27/12
70.0	Revised Line / SPOT	10/08/12-10/08/12	5	:30	12:37A- 1:37A (EST)	:	1 X		!	Ī	1				WBNS-TV (WBNS)	CRAIG FERGUSON	8/3/12
70.1	Normal Line / SPOT	10/08/12-10/08/12	3	:30	12:37A- 1:37A (EST)	- :	ιX		:		į 1 1	1	\$200.00	\$200.00	WBNS-TV (WBNS)	CRAIG FERGUSON	9/21/12
71.0	Revised Line / SPOT	10/03/12-10/03/12	É	:30	7:57P- 9P (EST)		1		х !	!	† †				WBNS-TV (WBNS)	SURVIVOR	8/10/12
71.1	Normal Line / SPOT	10/03/12-10/03/12	3	:30	7:57P- 9P (EST)		į		X !		1 1	1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	SURVIVOR	9/21/12
72.0	Revised Line / SPOT	10/05/12-10/06/12	15	:30	7:30P- 7:57P (EST)		1		1	1	x				WBNS-TV (WBNS)	SAT WHEEL OF FORTUNE	8/10/12
72.1	Normal Line / SPOT	10/06/12-10/06/12	3	:30	7:30P- 7:57P (EST)		1		J	J 1	X ;	1	\$800.00	\$800.00	WBNS-TV (WBNS)	SAT WHEEL OF FORTUNE	9/21/12
73,0	Revised Line / SPOT	10/08/12-10/08/12	5	:30	10P- 11P (EST)		1 X		1	:					WBNS-TV (WBNS)	HAWAII FIVE-0	8/10/12
73.1	Normal Line / SPOT	10/08/12-10/08/12	3	:30	10P- 11P (EST)		1 X		ž.	1	:	1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	HAWAII FIVE-0	9/21/12
74.0	M/G For 35.0.1 / SPOT	10/08/12-10/08/12	ű	:30	8:58A- 9:55A (EST)		1 X			1	:	1	\$200.00	\$200.00	WBNS-TV (WBNS)	LIVE WITH KELLY	8/15/12
74.1	M/G For 35.0.1 / SPOT	10/08/12-10/08/12	3	:30	8:58A- 9:55A (EST)		1 X				1 !	1	\$800.00	\$800.00	WBNS-TV (WBNS)	LIVE WITH KELLY	9/21/12
									1		1 3						
					CO	NFII	RN	/AT	ION	C	TNC	RAC	701110001 1				
ccepted-	Agency/Advertiser:			Date:	Accepted	1-Station	:				-		Date:	Comments:			

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even	if handwritten, typed or
otherwise made a part of the particular contract, is herby rejected."	



GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Schedule Dates

Agency Product

Contract #

Brand

Salesperson Sales Office

Buyer Name Phone/Fax CPE

Account Types **Billing Type** Comments

Advertiser Obama for America (6765) GMMB (4408)

Political/Candidate (1161) political candidate (1775) Philadelphia Office, Philly (16B0) Eagle Television/Philadelphia Office

KAUFMA, MEREDITH

101744

10/02/12-10/08/12

95/101/1537/SKED A National/Political Standard

> OBAMA/P/D SKED A:30 OBAMA FOR AMERICA SKED A

Date Entered 08/02/12 **Last Modified**

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Package Deal

Commission % 15.00

Commission \$43,447.50 Net Total \$246,202.50

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Spots Rate Oct. 2012 173 \$289,650.00 Grand Total: 173 \$289,650.00

	r 35.0.1 / SPOT	10/08/12-10/08/12	5	:30	8A- 8:55A (EST)	1	Х ,	Ŧ				1	\$300.00	\$300.00	WBNS-TV (WBNS)	CBS THIS MORNING AT	8/15/12
75.1 M/G For	r 35.0.1 / SPOT	40/00/43 40/00/43														8AM	
		10/08/12-10/08/12	3	:30	8A- 8:55A (EST)	1	X	 				1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT	9/21/12
76.0 M/G For	r 26,0.1,27.0.1 / Special	10/03/12-10/03/12	5	:30	9P- 1.1P (EST)	2		Χļ				2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	PRESIDENTIAL DEBATE	8/28/12
76.1 M/G For	r 26.0.1,27.0.1 / Special	10/03/12-10/03/12	3	:30	9P- 11P (EST)	2		x :				2	\$6,000.00	\$12,000.00	WBNS-TV (WBNS)	PRESIDENTIAL DEBATE	9/21/12
77.0 M/G For	r 59.0.1 / SPOT	10/08/12-10/08/12	4	:30	10:58A- 11:57A (EST)	_ 1	х						\$400.00		WBNS-TV (WBNS)	THE PRICE IS RIGHT	8/31/12
77.0.1 Closed P	Preempt	10/08/12						1		1					WBNS-TV (WBNS)	No Avail/Exception -	
78.0 M/G For	r 59.0.1 / SPOT	10/08/12-10/0B/12	3	:30	10:58A- 11:57A (EST)	1	х		-			1	\$800.00	\$800.00	WBNS-TV (WBNS)	THE PRICE IS RIGHT	9/4/12
79.0 M/G For	r 40.0.1 / SPOT	10/07/12-10/07/12	5	:30	7:30P- 8:30P (EST)	1		1		1	X	1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	60 MINUTES	9/5/12
79.1 M/G For	r 40.0.1 / SPOT	10/07/12-10/07/12	3	:30	7:30P- 8:30P (EST)	1			1		х	1	\$B,000.00	\$8,000.00	WBNS-TV (WBNS)	60 MINUTES	9/21/12
80.0 M/G For	r 41.0.1 / SPOT	10/07/12-10/07/12	5	:30	9:30P- 10:30P (EST)	1		- 1		1	X	4.4	\$2,200.00	\$2,200.00	WBMS-TV (WBMS)	GOOD WIFE	9/5/12
80.1 M/G For	r 41.0.1 / SPOT	10/07/12-10/07/12	3	:30	9:30P- 10:30P (EST)	1			i		х	1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	GOOD WIFE	9/21/12
81,0 M/G For	r 42,0,1 / SPOT	10/07/12-10/07/12	5	;30	10:30P- 11:30P (EST)	1					Х	1	\$1,800.00	\$1,800.00	WBNS-TV (WBNS)	MENTALIST	9/5/12
81.1 M/G For	r 42.0.1 / SPOT	10/07/12-10/07/12	3	:30	10:30P- 11:30P (EST)	1			1		X	1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	MENTALIST	9/21/12

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GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Line Type / Break Type (Ref #)

Line

Dates

Schedule Dates Advertiser

Contract #

Agency Product

Brand

Salesperson

Sales Office **Buyer Name** Phone/Fax

CPE **Account Types** Billing Type

Comments

Sec

Length

101744

10/02/12-10/08/12 Obama for America (6765)

GMMB (4408)

Political/Candidate (1161) political candidate (1775)

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

KAUFMA, MEREDITH

95/101/1537/SKED A

National/Political Standard

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Spots

Rate

Total

Station

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Comments

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82.0 M/G For 46.0.1 / SPOT	10/07/12-10/07/12	5	130	12:05A- 12:30A (EST)	1				* X	1	\$250.00	\$250.00	WBRS-TV (WBNS)	WZW SPORTS	9/5/12
82.1 M/G For 46.0.1 / SPOT	10/07/12-10/07/12	3	:30	12:0SA- 12:30A (EST)	1	L ,	1	1	¦χ	1	\$600.00	\$600.00	WBNS-TV (W8NS)	W2W SPORTS	9/21/12
83.0 M/G For 47.0.1 / SPOT	10/07/12-10/07/12	5	:30	12:30A- 1:30A (EST)]	L		į	ļχ	1	\$75,0C	\$75.00	WBNS-TV (WBNS)	CRIMINAL MINDS	9/5/12
83.1 M/G For 47.0.1 / SPOT	10/07/12-10/07/12	3	:30	12:30A- 1:30A (EST)	1	L	1	1	'nΧ	1	\$200.00	\$200.00	WBNS-TV (W8NS)	CRIMINAL MINDS	9/21/12
84.0 M/G For 43.0.1 / SPOT	10/07/12-10/07/12	5	:30	11:30P- 12:05A (EST)	1		1	1	, X	Par A	\$375.00	\$375.00	WBNS-TV (WBNS)	WKND NEWS	9/5/12
84.1 M/G For 43.0.1 / SPOT	10/07/12-10/07/12	3	:30	11:30P- 12:05A (EST)	1	L ;		1	; X	1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	WKND NEWS	9/21/12
8S.0 Normal Line / SPOT	10/08/12-10/08/12	3	:30	11:3SP- 12:37A (EST)	1	ı x	. 1	!		1	\$800.00	\$800.00	WBNS-TV (WBNS)	LETTERMAN	9/21/12
86.0 Normal Line / SPOT	10/03/12-10/05/12	4	:30	1:35A- 3:S9A (EST)	1 2	2	X X X	x :	1	2	\$25.00	\$50.00	WBNS-TV (WBNS)	OVERNIGHT ROTATOR	10/2/12
87.0 M/G For 33.1.1,33.1.2 / SPOT	10/07/12-10/07/12	3	:30	S:58A- 7:58A (EST)	1 2	2	i .	:	įχ	2	\$400.00	\$800.00	WBNS-TV (WBNS)	NEWS	10/1/12
88.0 Normal Line / BUCKEYE8LITZ	10/0S/12-10/05/12	3	:30	7:S7P- 9P (EST)	1	1 .	į 1 1	x [1	\$1,000.00	\$1,000.00	W8NS-TV (WBNS)	BUCKEYE BLITZ	10/1/12
89.0 Normal Line / SPOT	10/03/12-10/0S/12	4	:30	SP- 6P (EST)	1	1	X X X	Χ .	:	1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	SPM NEWS	10/1/12
90.0 Normal Line / SPOT	10/03/12-10/0S/12	4	:30 8	BA- 8:SSA (EST)	1		x x x	x		1	\$600.00	\$600.00	WBNS-TV (WBNS)	C8S THIS MORNING AT	10/1/12
91.0 Normal Line / SPOT	10/03/12-10/0S/12	3	:30	5A- S:SSA (EST)	1 1	1 .	X : X !)	x ¦	1	1	\$800.00	\$800.00	WBNS-TV (WBNS)	SAM NEWS	10/1/12
				CON	J VFII	L RMA	ATION C	0	VTF	RAC	-				
ccepted-Agency/Advertiser:			Date:	Accepted 9	Accepted Station:							Comments:			

Tu We Th Fr Sa Su

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